

Smithfield 2020 Notes from project team meeting of October 6, 2010

Present:

Rick Bodson	Sheila Gwaltney	Russell Parrish
Margaret Carroll	Trey Gwaltney	Connie Rhodes
John Edwards	Mark Hall	Judy Winslow

Revision to the 2020 Operating Guidelines

The following revisions were discussed and approved by unanimous consent.

- The Operating Guidelines will explicitly acknowledge that Smithfield 2020 has adopted the Main Street Four-Point Approach as the framework for revitalization efforts.
- Standing committees for Organization, Design, Promotion and Economic Revitalization have been defined, with Rick Bodson, John Edwards, Judy Winslow and Mark Hall, respectively, as committee chairs.
- The position of Project Team Chairman has been eliminated. The strategic direction for 2020 will be established and managed by the Four-Point committee chairs.

Rick will develop a revision to the Operating Guidelines, distribute for review and will present the revision for ratification at the November 3rd project team meeting.

Façade improvement project

The matching grant application for up to \$1,200 from Olde World Tea Company was approved by unanimous consent. The matching grant application for up to \$2,500 from Smithfield Ice Cream Parlor was approved by unanimous consent with the stipulation that the replacement of windows could not be included in the reimbursement calculation. The matching grant application for up to \$500 from Laura & Lucy's was denied on the basis that replacing damaged windows is building maintenance and does not sufficiently contribute to facades improvement.

Visit by Virginia Main Street program manager

Jeff Sadler, Virginia Main Street program manager, will visit Smithfield on Wednesday, October 20th. The objectives of the visit are to familiarize VMS with Smithfield and 2020's major programs, solicit feedback from VMS on 2020's approach and gain insight from VMS into revitalization best practices. The agenda will include a walk-about the Historic District and a lunch meeting with the Four-Point committee chairs.

Virginia Small Business Development Centers' Community Walk-through Inventory

A comprehensive checklist on rating a downtown area was reviewed and it was suggested that 2020 team members do a walk-about the Historic District with the checklist to evaluate our current status against the listed criteria. The forms will be collected at the November project team meeting, compiled and reviewed at the December meeting.

Next meeting: Wednesday, November 3rd, 8:30 AM, Arts Center @ 319 classroom.

These meeting notes submitted by Rick Bodson.