Smithfield 2020 Team Meeting Notes

## Smithfield 2020 Notes from Team meeting of May 2<sup>nd</sup>, 2018

## **Present**

Mike Adams Sheila Gwaltney Kim Pugh
Rick Bodson Trey Gwaltney Peter Stephenson
Christi Chatham Mark Hall Judy Winslow
John Edwards

Admin – Current funds balance is \$12,284.85. There are no outstanding commitments of funds.

## **Project and initiative updates**

Parking project – Details of the following proposals will be finalized with Town staff in the next month and presented to Town Council for consideration at the June committee meetings:

- o Consistent signage for parking areas: base on the "Genuine" color scheme
- o Parallel parking on Main Street: identify spaces with "T" markings
- o N. Church St @ Thomas St. turn-lane: mark parallel spaces and signage
- o Grace St across from Town Hall / firehouse: eliminate no parking area
- o Laura & Lucy / Woody Crook lot: upgrade surface and lighting

The "Genuine" branded signage and an associated parking map will be developed in partnership with Tourism. Samples will be presented at the June Team meeting.

Parking in the 300 block – The consensus reached is that no additional proposals need be developed though the parallel parking marking will be continued up the block to Cary Street and Institute Street. Consideration of ways to incent businesses established in residences to convert large rear yards into off-street parking for employees and customers will be explored further.

Genuine Merchants of Downtown Smithfield – An informal group of six merchants has organized for networking and best practice sharing. Initiatives being explored include, by way of examples, coordinated extended hours on Summer Concert Series Fridays, explicit referencing of one business to another, consistent "open" signs or flags, … The group is extending invitations to other Historic District merchants to grow the networking potential.

## **New initiatives**

Exploring potential transformation of Joyner field will be the subject of a future meeting agenda.

**Next meeting:** Wednesday, June 6<sup>th</sup>, 8:45 am, Arts Center @ 319 classroom.

These meeting notes submitted by Rick Bodson.